

Ninth Annual • October 20-23, 2011

“Local art-driven events like the Tallgrass Film Festival not only have a positive impact on Wichita’s economy, but also add to the quality of life in this city.”

— Robert Redford



TALLGRASS
FILM FESTIVAL

STUBBORNLY INDEPENDENT SINCE 2003

TALLGRASS
FILM
ASSOCIATION

TALLGRASS
FILM
FESTIVAL

(316) 974-0089

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WICHITA, KS
67206



Festivalgoers in 2008 study the program prior to the first of three sold-out screenings of the opening night film, *What's The Matter With Kansas*. The Festival Program gives them a complete list of films with a schedule and descriptions of all the feature films. Sponsors receive prominent placement in the program, along with advertisements that reach thousands of people.

WHAT IS THE TALLGRASS FILM FESTIVAL?

The festival is a four-day, richly diverse independent film festival, open to the public. It screens more than 100 films every year, including features and shorts and brings more than 30 filmmakers from all over the country to showcase their films to Wichita audiences. It is scheduled in mid- to late-October every year at more than a half-dozen centralized Wichita venues. It is the largest film festival in Kansas.

The festival features many opportunities for the movie-going public to interact with filmmakers (actors, directors, writers, etc) and regional and community VIPs, including:



A 2009 Tallgrass Film Festival attendee enjoys a glass of wine at the Opening Night Gala.

- Opening Night Gala, Centerpiece Gala and Closing Night Gala Screenings and Parties
- VIP Filmmaker and Sponsor Lounge
- Ad Astra Award Presentation for a lifetime dedication to the cinematic arts
- Presentation of the Audience Award-Winning Short and Feature Films
- Timothy Gruver Spotlight on Kansas Filmmakers
- Joel Fein High School Shorts Film Program
- Grasscendo program, featuring films with a music-theme and live musical performances
- Greengrass program, featuring environmentally friendly films and partners



2010 visiting filmmakers on the Bret and Tracy show on B98-FM, a festival media sponsor.

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The 2009 Tallgrass Film Festival's Opening Night Gala introduced hundreds of Wichitans to the brand new Wichita Executive Centre, owned by festival sponsor Real Development.



Ad Astra recipient Laura Lee Bahr and fellow filmmakers use festivals such as the 2006 Tallgrass Film Festival to network with other filmmakers and get direct feedback from audiences.



Television, radio and print journalists are given access to filmmakers and sponsors before and during the festival, increasing the public's awareness of the event.

WHO ATTENDS THE FESTIVAL?

- Upscale, educated, working adults, from college bound to retirees, with a broad range of interests.
- Families with children at home.
- High school students and educators at all levels.
- Supporters of arts, culture, and the Wichita community.
- More than 8,500 + area citizens attended in 2010
- With the inclusion of volunteers and out-of-town visitors, the total attendance to date (since 2003) is more than 60,000, with approximately 400 filmmakers and guests coming in for the festival from all over the world.

WHY SUPPORT THE FESTIVAL?

- As the festival grows, the Tallgrass Film Association seeks to establish the Tallgrass Film Festival as the Midwest's preeminent film festival and a popular tourism destination. The Festival does these things for Wichita already:
- Positions Wichita as a progressive community with cultural vitality.
 - Recruiting tool for area businesses seeking young professionals.
 - Unique and dynamic entertainment option.
 - Provides a fun and affordable option for local and regional vacationers.
 - Enhances Wichita's self-image as a hip, cutting-edge community.
 - Positive impact on Wichita's tourism industry.
 - Gives visitors the opportunity to experience the community.
 - Attendees spend dollars in hotels, area restaurants and at local businesses.
 - Brings world class cinema to Wichita and programing that is equal to that found at large, urban and renowned festivals

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SPONSORSHIP BENEFITS

The festival offers many opportunities for corporate sponsors, organizations and individual donors. As a 501(c)3 non-profit arts organization, your donation is completely tax deductible. Sponsorships can be in the form of cash or in-kind donations of products, services, media presence and promotional assets. Benefits include: (depending on level of sponsorship):

- **Venue Presence:** Your individual trailer or 30 second ad spot, your logo on the festival trailer, on-site signs, promotional displays, literature distribution and direct marketing to the Wichita community.

- **Print Recognition:** Your advertisement or logo in the official program guide, guest guide, poster, postcards, print advertising, fliers, TALL, SMALL or Grasscendo passes and ticket backs. (Print material deadlines may apply.)

- **Media:** Your name or logo in press releases, radio and TV spots, festival trailer, media wall, Tallgrass web site, Tallgrass mobile site, Tallgrass Social Media Network (20,000 + circulation) and the monthly Tallgrass e-newsletter (2,000 + active users.)

- **Public Acknowledgement:** Your name will be recognized at press conferences; Opening, Centerpiece, and Closing galas; as well as general or individually sponsored screenings and events.

- **On-site Opportunities:** Your logo, information and presence at the VIP Filmmaker Lounge, VIP filmmaker events, Volunteer Lounge, and one-on-one engagement with Wichita movie-lovers.

- **Promotional Opportunities:** Your logo and information on filmmaker gift bags and the opportunity to donate your own promotional items to gift bags, the VIP Lounge and directly to Ad Astra recipient, Filmmakers and other VIPs.

- **Ticketing:** You have the option to receive All-Access TALLPasses or Saturday or Sunday one-day-only SMALLPasses. These are great for silent auctions, door prizes, employee recognition or gift giving. Included in the pass is access to gala, VIP and general admission events. You may also opt to receive General Admission ticket vouchers which can be used by your business or donated to a local not-for-profit organization at your request. You will also receive invitations to sponsor recognition events throughout the year.



Venue manager and über volunteer Jack Silvers pauses for a photo with *Thy Will Be Done* subject Sara Herwig and director Alice Bouvrie, and Tallgrass board member Kathy Siebert.

"Sara and I had such a great time at the Tallgrass Festival — everything, down to the last detail, was so well organized. Everyone did a fantastic job, and the whole Tallgrass community was so friendly and welcoming. We loved screening our film there!"

— Alice Bouvrie, Director, *THY WILL BE DONE*



Sponsors, filmmakers and VIPs rub elbows at exclusive events such as this Filmmaker Brunch at Sumo during the 2006 festival.

"Every single person in the films I view during Tallgrass becomes indelibly etched into my heart, mind and spirit. I am witness to these stories and these people's lives, as are all who attend this festival every year, and that is the incalculable value of Tallgrass."

— Roxanne Stuart, 107.3 FM

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SPONSORSHIP LEVELS

SPONSORSHIP LEVEL	MEDIA WALL	PRESS RELEASES	LOGO ON POSTER	LOGO IN TRAILER	LOGO IN PRINT ADVERTISING	LOGO ON WEB HOME PAGE	LOGO ON WEB SPONSOR PAGE	LINK IN NEWSLETTER	AD IN PROGRAM	LOGO IN PROGRAM	VOUCHERS	TALL OR SMALL PASSES
Executive Producer	x	x	x	x	x	x	x	x	1/2 page	x	500	16 or 32
Producer			x	x	x	x	x	x	1/4 page	x	350	12 or 24
Director							x	x	Discount	x	200	8 or 16
Screenwriter							x		Discount	x	150	6 or 12
Editor							x		Discount	Text only	100	4 or 8
Cinematographer							x		Discount	Text only	50	2 or 4
Set Designer							x			Text only	25	1 or 2

EXECUTIVE PRODUCER: \$10,000 +

- Logo on poster, trailer, media wall, print advertising, official festival program guide, Tallgrass web site with link, listing on Tallgrass mobile site with link, and banner on monthly festival e-newsletter
- Inclusion in press releases
- Public acknowledgement at all screenings
- 1/2 page ad in festival program, with discounted rate for full page ad
- Dedicated post about your business or organization to our social media network
- Opportunity for inclusion in VIP and attendee gift bags
- Opportunity to display your promotional materials during festival
- 16 VIP TALLPasses or 32 one-day SMALLPasses
- 500 General Admission ticket vouchers (optional).

PRODUCER: \$5,000 +

- Logo on trailer, print advertising, official festival program guide, Tallgrass web site with link, listing on Tallgrass mobile site with link and banner on monthly festival e-newsletter
- 1/4 page ad in festival program with discounted rate for larger ad
- Dedicated post about your business or organization to our social media network
- Opportunity for inclusion in VIP and attendee gift bags
- Opportunity to display your promotional materials during festival
- 12 VIP TALLPasses or 24 one-day SMALLPasses
- 350 General Admission ticket vouchers (optional).



ABOVE: Festival director Lela Meadow-Conner talks with developer David Burke and Wichita vice-mayor Jeff Longwell and Ann Keefer at an event at the Waterwalk.



LEFT: Tallgrass Brewing Co.

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SPONSORSHIP LEVELS

DIRECTOR: \$2,500 +

- Logo on official festival program guide, Tallgrass web site with link, listing on Tallgrass mobile site with link
- Option to buy advertising space in Program Guide at a discounted rate
- Dedicated post about your business or organization to our social media network
- Opportunity for inclusion in VIP gift bags
- Opportunity to display your promotional materials during festival
- 8 VIP TALLPasses or 16 one-day SMALLPasses
- 200 General Admission ticket vouchers (optional).

SCREENWRITER: \$1,500 +

- Logo on official festival program guide, Tallgrass web site with link, listing on Tallgrass mobile site with link
- Option to buy advertising space in Program Guide at a discounted rate
- Opportunity for inclusion in VIP gift bags
- Opportunity to display your promotional materials during festival
- 6 VIP TALLPasses or 12 one-day SMALLPasses
- 150 General Admission ticket vouchers (optional).

EDITOR: \$1,000 +

- Logo on the Tallgrass web site sponsor page with link, listing on Tallgrass mobile site, Special Thanks in the official festival program guide
- Option to buy advertising space in Program Guide at a discounted rate
- Opportunity for inclusion in attendee gift bags
- 4 VIP TALLPasses or 8 one-day SMALLPasses
- 200 General Admission ticket vouchers (optional).

CINEMATOGRAPHER: \$500 +

- Logo on the Tallgrass web site sponsor page, Special Thanks in the program
- Option to buy advertising space in Program Guide at a discounted rate
- Opportunity for inclusion in attendee gift bags;
- 2 VIP TALLPasses or 4 one-day SMALLPasses
- 100 General Admission ticket vouchers (optional).

SET DESIGNER: \$250 +

- Logo on the Tallgrass web site sponsor page with link
- 1 VIP TALLPass or 2 one-day SMALLPasses
- 25 General Admission ticket vouchers, (optional).



DO IT AGAIN's Geoff Edgers relaxing with a tall draw of Tallgrass Ale after the 2010 Tallgrass Film Festival was all over. Tallgrass Brewing Co. was a top-level sponsor in 2010.

SPECIFIC IN-KIND SPONSORSHIP OPPORTUNITIES

The benefits for the following sponsorship opportunities vary depending on donation amount. To discuss a specific sponsorship, please contact us. (Prior year sponsors are entitled to first right of refusal.)

- **Beverage Sponsor:** Be an official sponsor for the Tallgrass Film Festival. Specifically wine, beer, water, soda and coffee.
- **Food:** Cater or host one of our exclusive parties or VIP events (see Branding Opportunities above).
- **Hospitality:** Become one of the official hospitality sponsors of the festival.
- **Tech:** Donate your equipment, expertise and services, such as wireless internet services to our festival screening and event venues
- **Media/Advertising partners:** Create a mutually beneficial media or advertising partnership.
- **Community Partners:** An opportunity for regional small businesses to develop in-kind/trade sponsorship based on goods and services.
- **Green Sponsors:** Partner with the Tallgrass Film Festival to reduce our carbon footprints by donating environmentally friendly products and services.

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Festival volunteers meet at a planning meeting weeks before the festival. Every year, the festival has more than 100 volunteers and more than 40 programmers and pre-screener who donate more than 7,000 hours of their time to make the festival happen each year.

BRANDING OPPORTUNITIES

Sponsorships includes branding in the official festival program, Web site, mobile site, printed materials, signs at the event and public recognition at the event. Prior year sponsors have first right of refusal for each branding opportunity.

DIRECTOR

(INCLUDES ALL DIRECTOR LEVEL BENEFITS)

- **Branding for Opening Night, Centerpiece Gala or Closing Night Galas** (\$2,500 cash or \$2,500 in-kind+\$1,000 cash) The Opening, Centerpiece and Closing Night Galas are three of the highest attended events of the festival.
- **Branding for VIP Filmmaker Reception** (\$2,500 cash or \$2,500 in-kind+\$1,000 cash) An official welcome to Wichita for filmmakers, sponsors, press and other VIPs, hosted by the Mayor of Wichita.
- **Branding for VIP Filmmaker Lounge** (\$2,500 cash or \$2,500 in-kind+\$1,000 cash) The lounge serves as a retreat for sponsors and filmmakers during the festival frenzy where they can grab a bite to eat or drink, watch films and be pampered.
- **Branding for Greengrass** (\$2,500 cash or \$2,500 in-kind+\$1,000 cash) Our environmentally conscious Greengrass category, which screens films pertaining to environmental issues.
- **Branding for Grasscendo** (\$2,500 cash or \$2,500 in-kind+\$1,000 cash) For music-lovers, the Grasscendo category

screens films with a music-theme.

- **Branding for Tallgrass mobile site** (\$2,500 cash or \$2,500 in-kind+\$1,000 cash) Your logo will appear at the top of every page on our Tallgrass mobile site, which audiences can access from their smartphones.
- **Branding for Festival T-shirts** (\$2,500 cash only) Your logo will appear on the official festival T-shirt as well as the official volunteer T-shirt for 2011.

SCREENWRITER (INCLUDES ALL SCREENWRITER LEVEL BENEFITS)

- **Branding for Tallgrass Coming Attractions VIP Reception** (\$1,500 - cash only) Held prior to the festival, an exclusive event for Sponsors, Press and VIPs to get a sneak peek at what the festival has in store.
- **Branding for VIP Filmmaker Brunch** (\$1,500 cash or \$1,500 in-kind + \$500 cash) Held on Sunday, a wonderful way to wrap up a weekend of movies and parties and to mingle with new friends.
- **Branding for VIP Ad Astra Reception** (\$1,500 cash or \$1,500 in-kind + \$500 cash) An exclusive VIP cocktail reception in honor of the Ad Astra recipient for filmmakers and sponsors.

- **Branding for Timothy Gruver Spotlight on Kansas Filmmakers Program** (\$1,500 — cash only) A program featuring short films made by Kansans or with a Kansas connection.

- **Branding for Tallgrass Filmmakers Forum** (\$1,500 — cash only) A luncheon held at the beginning of the festival for the visiting filmmakers and general public, where individual films and the art of independent filmmaking is the hot topic.

- **Branding for Joel Fein High School Shorts Program** (\$1,500 — cash only) A program featuring short films from the next generation of filmmakers from around the world.

- **Branding for a Tallgrass Theater** (\$1,500 each — cash only) Be a theater sponsor for one of the Tallgrass Film Festival screens.

CINEMATOGRAPHER (INCLUDES ALL CINEMATOGRAPHER LEVEL BENEFITS)

- **Sponsor a Specific Festival Film** (\$500 — cash only) Sponsor a festival film that is appropriate to your business, or one that you especially like. A list of films available for sponsorship will be released mid-September.

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“From one filmmaker to a festival: Of the 40-some festivals we’ve been in this year, Tallgrass will go down in our top-5 as far as enjoyable experiences. Credit the caring organizers and staff and, of course, the receptive audiences.”

— Geoff Edgers, Producer/Subject, DO IT AGAIN

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Salon Lush stylists give Lila Edgers, a filmmaker’s daughter, a quick makeover in the VIP Lounge during the 2010 Tallgrass Film Festival.

WHAT IS THE TALLGRASS FILM ASSOCIATION?

The Tallgrass Film Association is a 501(c)3 non-profit organization. Created in 2003, the association presents ongoing, film-related special events and educational programs in the Wichita area, culminating in the Tallgrass Film Festival, a four-day festival of independent film programming.

The Tallgrass Film Association’s mission is to foster community appreciation of the motion picture arts, provide education and entertainment through an annual film festival, Third Thursday screenings, the free summertime Cinema Alfresco film series, the

Tallgrass Filmmakers Lab, and other year-round events. The TFA offers memberships to the general public and rewards their support with benefits such as discounts and passes to special screenings.

Affiliating with like-minded film, artistic and community organizations, Tallgrass provides support and assistance in all areas of motion picture production, to the local and regional filmmaking communities in order to spark a dialogue among filmmakers and enhance artistic expression in Wichita, Kansas and the Heartland.

A select few of the 40 people who helped program the 2010 Tallgrass Film Festival gathered to talk about their choices at a “Coming Attractions Party” for TFA sponsors and members.



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.....
"Thank you Tallgrass for an awesome reception and being such gracious hosts. Indie film is alive and well in Wichita!"
.....

— James Choi, Producer
MADE IN CHINA
.....



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WHAT IS AN INDEPENDENT FILM?

An independent — or indie — film is a film that is produced outside of the Hollywood Studio system. Additionally, the term is used to describe less commercially driven art films which differ markedly from the norms of plot-driven, mainstream classical Hollywood cinema.

In 2005, about 15 percent of the U.S. domestic box office revenue was from independent studios. Independent films are often distinguishable by their content or style. The writer or director's original authorial intent or personal creative vision is usually maintained in the final film.

Over the last two decades, the art and business of independent film has been stimulated by a range of factors, from the development of and accessibility to high-definition digital video cameras that can rival the quality of 35mm film, to user-friendly editing software, and the increasing visibility of independent film festivals like the Sundance Film Festival, Austin's SXSW (South By Southwest) and Wichita's own Tallgrass Film Festival.

Some examples of independent films that were eventually shown in wide release: *Pulp Fiction*, *Good Will Hunting*, *My Big Fat Greek Wedding*, *Little Miss Sunshine*, *Juno*, *Slumdog Millionaire* and *Frozen River*.

We asked the 2010 Tallgrass Film Festival visiting filmmakers what Independent film meant to them, and here's what they had to say:

Barry Brown, Writer/Director, Stuart Mossman: *A Modern Stradivari*: "For me there is only independent film. I work with my own company and we sell finance. The most important ingredient needed when dealing with studios and other major distribution venues his patience, tolerance for people who have no interest in film whatsoever, yet control the money. When you see a great film you know that the maker spent a huge amount of his energy dealing with frustration."

Greg Jacobs, Co-Director, *Louder Than A Bomb*: "More freedom. Less money. Fewer headaches. And being Midwestern is OK."

Alice Bouvrie, Director, *Thy Will Be Done*: "Made with no help or support from the studios!"

Geoff Edgers, Producer/Subject, *Do It Again*: "Driven by the story, not clueless bosses and not worrying about whether you'll get a happy ending, sad ending or no ending at all. When you're done, you wonder: 'Did I really just make that?'"

Chris Metzler and Lev Anderson, Co-Directors, *Everyday Sunshine: The Story of Fishbone*: "Independent film means it's down, dirty, and a whole lot of fun."

James Choi, Producer, *Made in China*: "Independent film represents the unique, unfiltered voices in cinema."

TALLGRASS AWARD WINNERS

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"Tallgrass has become one of the premier events for filmmakers from the heartland and beyond."

— Dan Glickman, former President and CEO, Motion Picture Association of America, and Ad Astra recipient

THE AUDIENCE AWARDS

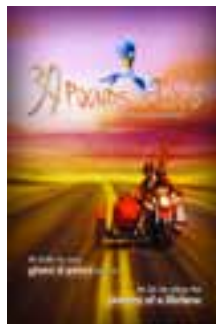
The Audience Award winners may be documentary, narrative, domestic or foreign films. The awards are granted to films screened at the festival scored highest by the audience.

AUDIENCE AWARD FEATURE FILMS

- 2010 - *The Infidel*
- 2009 - *Sweet Crude*
- 2008 - *The Wrecking Crew*
- 2007 - *Girls Rock!*
- 2006 - *The Big Bad Swim*
- 2005 - *39 Pounds of Love*

AUDIENCE AWARD SHORT FILMS

- 2010 - *The Crush*
- 2009 - *Lost Paradise*
- 2008 - *Electric Revolution*
- 2007 - *The Date*



Wichita composer Arri Simon and Ad Astra recipient Rolfe Kent chat at a VIP reception.

THE AD ASTRA AWARD

The Ad Astra, named for the state motto Ad Astra Per Aspera (To The Stars Through Difficulty), is given to those who dedicate their lives and make significant contributions to the art and process of movie making.



- 2004 - Cloris Leachman**, Academy Award winning actress
- 2005 - Timothy Gruver**, posthumously given to Tallgrass founder
- 2006 - Laura Lee Bahr**, independent filmmaker
- 2007 - Don LaFontaine**, The King of Movie Trailers
- 2008 - Dan Glickman**, MPAA chairman
- 2009 - Seymour Cassel**, Academy Award-nominated character actor
- 2010 - Rolfe Kent**, Golden Globe- and Emmy-nominated composer

GOLDEN STRAND AWARDS

Due to the remarkable increase in the quality of theses, the festival programming directors established the Golden Strand Awards, two new special recognition awards, in 2010:

- Outstanding Narrative Film - *Cell 211*
- Outstanding Documentary Film - *Last Train Home*

OTHER NOTABLE FILMS



TALLGRASS 2010

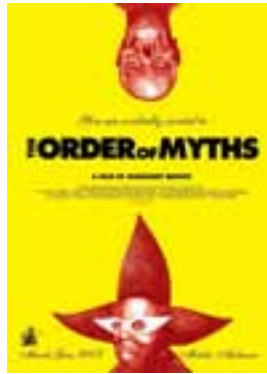
- Opening night: **The Dry Land**, Dir. Ryan Piers Williams
- Centerpiece: **Everyday Sunshine: The Story of Fishbone**, Dir. Lev Anderson, Chris Metzler
- Closing night: **The Kid**, Dir. Charlie Chaplin, accompanied by live chamber orchestra of East High School and WSU students performing a score by Wichita-native Arri Simon
- **The Tillman Story**, Dir. Amir Bar-Lev
- **Night Catches Us**, Dir. Tanya Hamilton
- **A Film Unfinished**, Dir. Yael Hersonski



TALLGRASS 2009

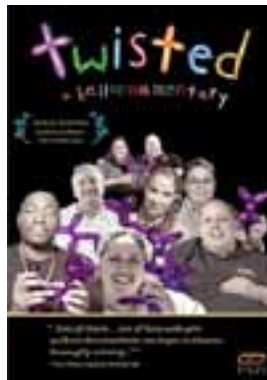
- Opening night: **The Only Good Indian**, Dir. Kevin Willmott (Kansas filmmaker)
- Centerpiece: **Underbelly**, Dir. Steve Balderson (Kansas filmmaker)
- **World's Greatest Dad**, Dir. Bobcat Goldwaith
- **Kavi**, Dir. Gregg Helvey (Nominee: 2010 Academy Awards, Best Short Film, Live Action)

- **Miracle Fish**, Dir. Luke Doolan (Nominee: 2010 Academy Awards, Best Short Film, Live Action)



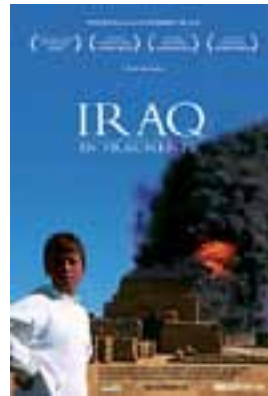
TALLGRASS 2008

- Opening night: **What's The Matter With Kansas?** Dir. Joe Winston
- Closing night: **The Deal**, Dir. Steven Schachter
- **The Order Of Myths**, Dir. Margaret Brown (Winner: 2009 Peabody Award)
- **Captain Abu Raed**, Dir. Amin Matalqa



TALLGRASS 2007

- Opening night: **Kansas vs. Darwin**, Dirs. Jeff Tamblyn and Jeff Peak (Kansas filmmakers)
- **Twisted: A Ballonamentary**, Dir. Naomi Greenfield and Sara Takslar
- **Trail End**, Dir. Shannon Keenan (Kansas filmmaker)
- **I Met The Walrus**, Dir. Josh Raskin (Nominee: Best Short Film Animated, 2008 Academy Awards)



TALLGRASS 2006

- Opening night: **Manhattan, Kansas**, Dir. Tara Wray (Kansas filmmaker)
- **Iraq In Fragments**, Dir. James Longley (Nominee: Best Documentary, 2007 Academy Awards)
- **The Saviour**, Dir. Peter Templeman (Nominee: Best Short Film Live Action, 2006 Academy Awards)

TALLGRASS 2005

- Opening night: **Conventioneers**, Dir. Mora Stephens (Winner: John Cassavetes Award, 2006 Independent Spirit Awards)

TALLGRASS 2004

- Opening night: **Up for Grabs**, Dir. Michael Wranovics
- **Cavedweller**, Dir. Lisa Cholodenko
- **Down To The Bone**, Dir. Debra Granik
- **Chisolm '72**, Dir. Shola Lynch (Nominee: Best Documentary, 2005 Independent Spirit Awards)

TALLGRASS 2003

- Opening night: **Bomb The System**, Dir. Adam Bhala Lough (Nominee: Best First Feature, 2004 Independent Spirit Awards)
- Closing night: **Particles of Truth**, Dir. Jennifer Elster
- **Bus 174**, Dirs. Jose Padilha and Felip Lacerda (Nominee: Documentary Directing, 2004 Directors Guild Of America Awards)
- **Prey For Rock & Roll**, Dir. Alex Steyermark

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2009 Tallgrass Film Festival attendees watch *House of Numbers* at the Orpheum Theatre, one of the many Wichita venues utilized by the festival.

SPONSORSHIP COMMITMENT FORM

Sponsor Name: _____

Contact Name _____

Address: _____

Phone: _____

Description: _____

Sponsor _____ Date _____

Tallgrass Representative _____ Date _____

Sponsorship Level:

Executive Producer: \$10,000

Producer: \$5,000

Director: \$2,500

Screenwriter: \$1,500

Editor: \$1,000

Cinematographer: \$500

Set Designer: \$250

_____ # of VIP Passes

_____ # of GA Vouchers

\$_____ Cash Sponsorship

\$_____ In-Kind Sponsorship

Actor Wes Studi greets young fans from Buckner Performing Arts Magnet School at a screening of the 2009 film *The Only Good Indian*.



Filmmakers and VIPs engage in some conspicuous product placement for sponsor Tallgrass Brewing Co. at the Mayor's Chili Feed in 2009.